



CHLOE MANSELL

ASPIRING PUBLIC RELATIONS PROFESSIONAL

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PROFILE

I am a senior at Auburn University in pursuit of a Bachelor of Arts in public relations. I am putting my education in strategic communication to use through my employments and my on campus positions. I have gained over two years of relevant work experience throughout my college career.

EDUCATION

Auburn University
Bachelor of Arts in Public Relations

Graduation: May 2018
GPA: 3.59/ Major GPA: 3.9

EMPLOYMENT

Auburn Chamber of Commerce • Intern
August 2017 - Current

- Maintain company website and social media content reaching 1,000+ members
- Create and edit public relations materials such as press releases and annual publications
- Execute events in coordination with the city of Auburn, the Chamber Board of Directors and Chamber members

Sachs Media Group • Public Affairs Intern
May 2017 - August 2017

- Developed political strategy for a wide variety of clients
- Managed content for client newsletters and websites
- Created media lists, press releases, prospective client proposals, clip reports and opinion editorials

The Borgen Project • Advocacy Intern
January 2017 - March 2017

- Served as a political ambassador for the world's poor
- Educated community members about how to contact congressional leaders in support of poverty-reduction programs
- Created and implemented fundraising campaigns

EXPERIENCE

Student Government Association • Lobby Board
September 2017 - Current

- Lobby Alabama's elected officials in favor of higher education funding on behalf of Auburn University
- Research and identify policies that impact Alabama's public higher education institutions
- Serve as an official political ambassador for Auburn University

Pi Beta Phi Fraternity • Chapter President
November 2016 - Current

- Oversee Executive Council and 271 chapter members
- Model servant leadership and emphasize mission, vision, and core values of Pi Beta Phi Fraternity
- Serve as the internal and external spokesperson for the chapter

Society for Collegiate Leadership and Achievement • Chapter President
December 2015 - Current

- Recruit members in the Auburn community that share SCLA's values and vision
- Provide programming to benefit members' post-college careers
- Develop and enhance the presence of SCLA on Auburn's campus